Nikhil Sharma
BUSINESS GROWTH MAESTRO

AI TIPS & TRICKS · NO. 02

Let Claude Code build *10 pages* of your website.

How I added a researched, sourced, auto-updating section to nikhilsharma.com in one sitting. On my real stack. Live the same day.

Claude Code · Claude + web search

10	~16 min	Weekly
live pages	agent run time	auto news refresh



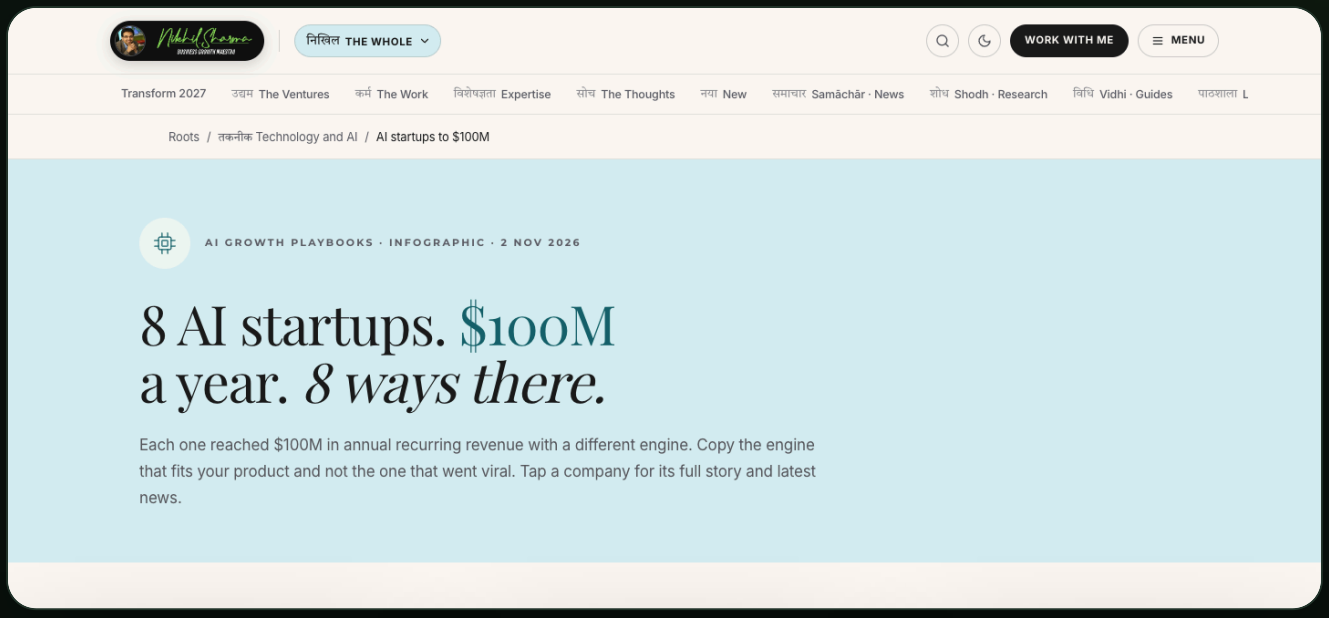


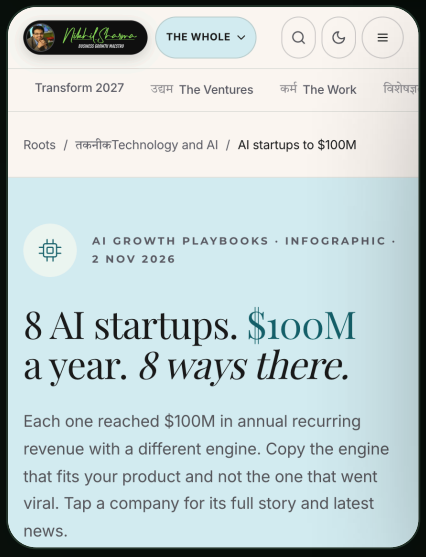
Nikhil Sharma
Founder, Fabulous Media · since 2008
NS Transform 2027 · nikhilsharma.com

THE PROOF

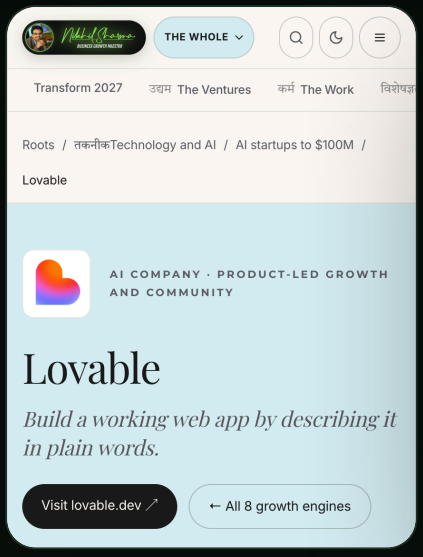
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One brief went in. *A whole section* came out.

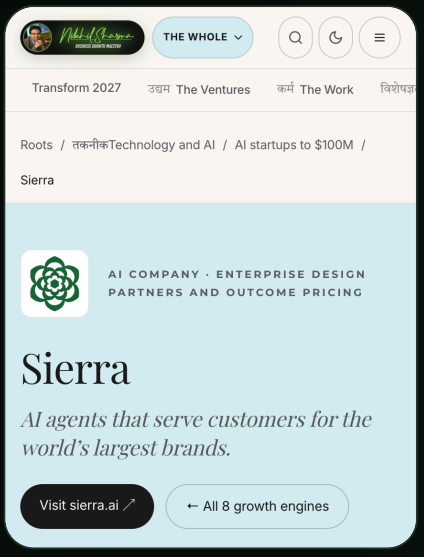




The lead article



A company page



Another company page

Live at nikhilsharma.com/technology/ai-100m. One article plus nine company pages, each with founders, funding, revenue milestones and dated news, every fact linked to its source. Built inside my existing design. A scheduled task refreshes the news every Sunday.

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Five steps from *brief to live.*

1

Write the brief like a client

Who the section is for, which pages, what each page must answer, where it lives in your site and what “done” means.

You

2

Research into one data file

Claude searches the web and puts every fact, figure and news item with its source link into a single data file. Pages read from it.

Claude + web search

3

Build inside your real codebase

Claude Code reads your existing components and design first, then adds the pages the same way your site already works.

Claude Code

4

Check before you ship

Type-check, build, screenshots at phone and desktop width in light and dark. Fix anything that overflows or breaks.

Playwright

5

Ship and keep it fresh

Push live, add to the sitemap, then schedule a weekly task that updates only the data file with new sourced news.

Scheduled task

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Four prompts. *Use them in order.*

1 Brief

```
I want to add a section to my website about [topic] for [audience]. It needs one overview page and one page per [item] for these: [list]. Each item page must cover [fields]. It should live under [path]. Ask me anything unclear before you start.
```

2 Research

```
Research every item with web search. Put all facts, figures and the latest 5 to 8 news items (date, headline, source link) into ONE data file. Label anything self-reported or unconfirmed. Never invent a fact. List what you could not verify.
```

3 Build

```
Read my codebase first and follow its existing design, components and routing. Build the pages from the data file. Add them to the sitemap and make sure each page is rendered for search engines. Link the overview from [existing page].
```

4 Ship and refresh

```
Type-check and build. Screenshot each page at 390px and 1440px in light and dark, fix any overflow, then push live and confirm every URL returns 200. Then schedule a weekly task that updates only the data file with new sourced news.
```

GET IT RIGHT

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What separates a *real section* from AI filler.

Do

- Keep every fact in one data file
- Link a source for every number
- Make it match your existing design
- Check phone and desktop before shipping
- Schedule the refresh on day one

Don't

- Let it invent founders, dates or funding
- Build a separate look that clashes
- Ship pages search engines cannot read
- Paste competitors' copy
- Forget to link it from your main pages

What you need

- **Claude Code** connected to your website's code
- A site you can deploy (Vercel, Netlify or similar)
- Web search turned on for research
- 30 minutes to write a good brief and review the result

NS TRANSFORM 2027

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AI is the lever. *Growth* is the goal.



NS Transform 2027 works with founders who want to scale with AI at the core: sharper go-to-market, leaner operations and a clear path to capital.

01
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Find the one bottleneck holding your revenue back.

02
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Content, demand and sales engines built on AI.

03
Path to scale
Plans, partners and capital for the next stage.

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